✦ SPEAKER · PANELIST · MODERATOR

Robyn "Jam" *Anderson*

AI marketing for everyday small business owners

Official Claude Partner | SCORE National AI Speaker | Founder, Jam AI



Jam makes AI feel doable. She's the founder of Jam AI and Club Jam on Skool, where she teaches thousands of small business owners to market their business with Claude and ChatGPT. She's an Official Claude Partner, a featured AI trainer for SCORE, and the host of the Just Jam podcast. On a panel, she brings a clear point of view, real stories from real owners, and zero jargon.

Thousands	50+	4.9/5
of business owners trained	events	average attendee rating

PANEL TOPICS

HOT TAKE

Is AI saving small business marketing, or killing it?

What's working right now, what's noise, and the 5 marketing moves that still matter out of 120.

GETTING STARTED

AI for the rest of us

What non-technical owners and teams actually need to start with Claude and ChatGPT, and the mistakes that make them quit.

THE HUMAN SIDE

What AI can't do for your business

Where people still win: relationships, judgment, voice. The honest take audiences don't hear from tool vendors.

ALSO AVAILABLE

- **Moderator:** preps every panelist, keeps it moving, makes everyone look good
- **Keynote:** The Human Side of AI (45 min, live demos)
- **Hands-on workshops** for chambers, associations and teams
- In person (Denver based, travels) or virtual

RECENT STAGES

- SCORE.org national webinar + chapters
- LIBRA Sales & Marketing Summit (moderator)
- AI Digital Growth Summit
- U.S. SBA · Denver Economic Development · AOFund.org

Audiences leave with something they can use Monday.

Invite Jam to your panel or stage

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jamout.ai/speaking →